

Andy Lee
9001 Braddock Road Ste 320
Springfield, VA. 22151

April 2, 2013

Legislative Affairs Specialist
Department of Consumer and Regulatory Agency
1100 Fourth St. SW Room 5164
Washington DC. 20024

RE: Proposed Vending Regulation

Vending equipment is a private property owned by each individual licensed vendor. "Section 549. Design Standard: Advertising" prohibits advertisement other than name of the vending business and its service. We do not understand why only the vendors are prohibited to place commercial advertisement on their personal properties while others are carrying commercial advertisement. There is no regulation set by DCRA or DDOT prohibiting commercial advertisement on Pedi-Cabs, Taxi, or Mobile Billboard operating in the District. We believe advertisement on vending equipment should not be regulated as long as it meets following guideline:

- No free standing advertisement shall be allowed
- Advertisement shall be posted on the equipment possessed by vendors
- Advertisement shall be professionally printed
- The contents of advertisement shall be for appropriate commercial interest or for public service announcement

Therefore we believe that the Section 549 should be revised as follows:

"In addition to the name of the vending business and any food, merchandise, or service sold as part of the vending business, reasonable and tasteful commercial advertising subject to appropriate business purposes may be placed on or adjacent a vending vehicle, stand, or cart, including any canopy or cart. The purpose of this sub part is to ensure that vendors due process rights are protected as well as the interest of the District to ensure appropriate commercial content at vending sites."

A number of roadway vending trailers have been carrying Wrigley's advertisement for the past decade. However, they have not received any complaints from general public. We kindly ask the Government of the District of Columbia to encourage small businesses by implementing more business friendly rules and regulations.

Sincerely,

Andy Lee