

# Eight Annual DC Housing Expo and Home Show Sponsor and Exhibitor Packet



## 8th Annual DC Housing Expo & Home Show

Saturday, June 11, 2016 ~ 10am - 3pm | Washington Convention Center



Greater Washington  
Urban League



# **Eighth Annual DC Housing Expo and Home Show**

Saturday, June 11, 2016

10:00 am-3:00 pm

The DC Department of Housing and Community Development (DHCD), in partnership with the Greater Washington Urban League, will host the Eighth Annual DC Housing Expo and Home Show on Saturday, June 11, 2016, at the Walter E. Washington Convention Center, 801 Mt. Vernon Pl, NW, Washington, DC 20001. **Over 4,000 attendees participate in this free annual event.** The Expo, which will be held from 10am-3pm, will provide a wealth of information on housing, goods and services, and related topics.

## **Specific components of the Expo and Home Show include:**

**Home Show**—Find innovative products, decoration and remodeling ideas; home improvement specialists; gardening products; hundreds of experts from windows to flooring to cabinets and landscaping; and much more all under one roof.

**Housing Expo**—Space for 200 vendors that focus on housing related services. Exhibitors will include: the Housing Finance Agency, DC Housing Authority, Department of Insurance Securities and Banking, Department of Consumer and Regulatory Affairs, Deputy Mayor for Planning and Economic Development, Office on Aging, Office of the Tenant Advocate; community based organizations; utility companies (WASA, Pepco, Washington Gas); federal agencies and contractors—i.e., banks/lenders/mortgage servicers; realtors; and developers.

**Home Retention Counseling**—Attendees will have confidential one on one counseling sessions with lending representatives to discuss options available when facing foreclosure.

**Credit Counseling**—Free credit reports will be provided and attendees will be able to discuss ways to improve credit with HUD certified counselors.

**Workshops**—A range of concurrent workshops will be offered throughout the day. Examples, include but are not limited to: financial literacy, homeownership 101, the basics of home repair, getting past foreclosure, healthy cooking classes, and energy/ green living sustainability practices.

**Eighth Annual DC Housing Expo and Home Show  
Sponsorship Information Form  
Saturday, June 11, 2016 @ 10:00 am – 3:00 pm**

Platinum	\$5,000	<ul style="list-style-type: none"> <li>• Website Link</li> <li>• Print media exposure</li> <li>• Radio mention (as event donor)*</li> <li>• On-site recognition as event donor</li> <li>• Exhibit Hall table fee (10 x 10 booth, one 6ft skirted table, two chairs and a booth sign)</li> <li>• Lunch for two representatives</li> </ul> <p style="text-align: right;"><b><i>*If confirmed by Friday, April 29, 2016</i></b></p>
Gold	\$3,000	<ul style="list-style-type: none"> <li>• Print media exposure*</li> <li>• On-site recognition as event donor</li> <li>• Exhibit Hall table fee ( 10 x 10 booth, one 6ft skirted table, two chairs and a booth sign)</li> <li>• Lunch for two representatives</li> </ul> <p style="text-align: right;"><b><i>*If confirmed by Friday, April 29, 2016</i></b></p>
Silver	\$1,000	<ul style="list-style-type: none"> <li>• On-site recognition as event donor*</li> <li>• Exhibit Hall table fee ( 10 x 10 booth, one 6ft skirted table, two chairs and a booth sign)</li> </ul> <p style="text-align: right;"><b><i>*If confirmed by Friday, April 29, 2016</i></b></p>

To become a sponsor for the Eighth Annual DC Housing Expo and Home Show, please contact Carla Freeman at (202) 265-8200 x 269 or [carlafreeman@gwul.org](mailto:carlafreeman@gwul.org) or Pamela Hillsman at (202) 442-7251 or [pamela.hillsman@dc.gov](mailto:pamela.hillsman@dc.gov).

Payment must be received by Friday, May 20, 2016.

Please make checks payable to the Greater Washington Urban League, 2901 14<sup>th</sup> Street, NW, Washington, DC 20009. Attn: Leonie Caddle.

**Eighth Annual DC Housing Expo and Home Show  
Exhibitor Registration Form  
Saturday, June 11, 2016, 10:00am-3:00pm**

<b>Participant</b>	<b>Levels of Participation One Table</b>	<b>Levels of Participation Two Table Spaces</b>
For-Profit	\$550.00	\$750.00
Realty Brokerages	\$350.00	\$600.00
Nonprofit	\$200.00	N/A
Government Agency	Free	N/A

- Payment must be received by Friday, May 20, 2016
- Exhibitor receives 10 x 10 booth, one 6ft skirted table, two chairs and a booth sign

Confirm your attendance or receive additional information by contacting: Carla Freeman at (202) 265-8200 x 269 or [carlafreeman@gwul.org](mailto:carlafreeman@gwul.org) or Pamela Hillsman at (202) 442-7251 or [pamela.hillsman@dc.gov](mailto:pamela.hillsman@dc.gov).

Please make checks payable to the Greater Washington Urban League, 2901 14<sup>th</sup> Street, NW, Washington, DC 20009.

Attn: Leonie Caddle

\_\_\_\_\_ \$ \_\_\_\_\_  
(Company or Agency Name)                      Level                      Payment Enclosed

Attending Representatives:

Name	Address	Phone/ Email Address

**Eighth Annual DC Housing Expo and Home Show**  
**HOME SHOW EXHIBITOR AGREEMENT**  
**Saturday, June 11, 2016 @ 10:00 am – 3:00 pm**

Booth Size	Cost
10 x 10	\$550.00
10 x 20	\$800.00

- Reservation and non-refundable deposit of 50% must be received **by Friday, April 29, 2016.**
- Payment balance due by close of business **Friday, May 20, 2016.**
- Booth includes: one 6ft skirted table, two chairs and a booth sign

Confirm your attendance or receive additional information by contacting: Carla Freeman at (202) 265-8200 x 269 or [carlafreeman@gwul.org](mailto:carlafreeman@gwul.org) or Pamela Hillsman at (202) 442-7251 or [pamela.hillsman@dc.gov](mailto:pamela.hillsman@dc.gov).

Please make checks payable to the Greater Washington Urban League, 2901 14<sup>th</sup> Street, NW, Washington, DC 20009.  
Attn: Leonie Caddle

Key Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Organization or Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Company Website: \_\_\_\_\_

Booth Size: 10 x 10 \_\_\_\_\_ 10 x 20 \_\_\_\_\_

Payment Enclosed: \$ \_\_\_\_\_

Service Offered/Type of Business: \_\_\_\_\_

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